

SUPPORTING BISHOP FORD

Six Ways To Give

1 Give a gift to the Annual Fund Campaign

Bishop Ford cannot meet its expenses on tuition alone. As a private Catholic School, we receive no support from the Diocese or any parish. In fact, tuition charges pay for about 80% of the cost of providing a youngster with a Bishop Ford education. Gifts to the school's Annual Fund Campaign support academic programs, provide funds for student supplies and equipment, and assist the school in meeting its budget for simple things like electricity and fuel oil. Contributions from alumni and parents give a powerful message to foundations and corporations about the quality of Bishop Ford's programs.

2 Ask your employer to match your gift

Many companies will match employee gifts made to educational institutions, making the impact of your contribution even more significant. There are some companies that even match on a three-to-one basis, so check with your human resources department to find out how! Also, if your employer offers payroll contribution to the **United Way**, you can give directly by going to the designation line and adding: **Bishop Ford #2333365**.

3 Consider opening a named scholarship

Scholarship or financial aid endowments can be created to memorialize or honor a loved one. In doing so you will be providing a legacy that will

live on in perpetuity. Founders of such endowments have input on crafting scholarship parameters and have the opportunity to add to the endowment over the years.

4 Consider making a Capital Gift

There are opportunities for you to become involved in providing a large gift to support specific facilities needs or endowments. Naming opportunities are also available for faculty chairs and facility upgrades.

5 Consider gifts of appreciated assets

If you choose to contribute appreciated securities held more than 12 months, you will receive double the tax benefit through avoiding capital gains taxes which would be paid if the stock were sold...and receiving a charitable deduction equal to the fair market value at the time the gift was made as opposed to the purchase date.

6 Consider a bequest or planned gift

More than 70% of Americans contribute to charities during their lifetimes, but less than 3% plan a charitable bequest. You might also wish to consider taking out a small life insurance policy with Bishop Ford as beneficiary or allotting a percentage of your life insurance to the school. Other planned gifts include Charitable Remainder Trusts and Lead Trusts.

If you are interested in supporting your school through any of the above listed vehicles, please fill out the attached form and return it with your contribution and/or request for information to Bishop Ford High School, 500 19th Street, Brooklyn, NY 11215. Contact Donald G. Mulligan, Director of Development, at 718-360-2555 or dmulligan@bishopfordhs.org, if you have any questions regarding making a contribution to Bishop Ford Central Catholic High School.

Name _____

_____ Alumnum, Class of _____ Parent of _____ Friend

Address _____ City _____ State _____ Zip _____

Home Phone _____ Business Phone _____

Yes! I would like to support Bishop Ford High School in the form of:

_____ An Annual Fund Contribution _____ My employer will match my gift. I have enclosed forms.

Yes! I would like to discuss the following gift vehicles with a representative from Bishop Ford High School:

_____ Bequest or Insurance Policy _____ Names Scholarship Opportunity or Capital Gift

_____ Transfer of Stock _____ charitable Remainder Trust or Lead Trust